



বাংলাদেশ কম্পিউটার সমিতি  
**BANGLADESH COMPUTER SAMITY**  
The ICT Industry Association of Bangladesh

12<sup>th</sup> Floor, Sonartori Tower, Plot # 12, Biponon C/A, Sonargaon Road, Dhaka – 1000, Bangladesh  
Tel: +880 2 9670955/56, Fax: +880 2 9670955/56 Ext. 108, Email: [secretariat@bcs.org.bd](mailto:secretariat@bcs.org.bd), URL: [www.bcs.org.bd](http://www.bcs.org.bd)

Date: July 06, 2008

**INVITING EXHIBITORS AND VISITORS FOR  
“GWANGJU ART CONTENTS & ENTERTAINMENT INDUSTRY FAIR 2008”  
(GWANGJU ACE FAIR 2008) IN KOREA**

Honorable Members:

We are delighted to bring to your kind notice that KOTRA (Korea Trade-Investment Promotion Agency), Dhaka Office, which is the Commercial Section of the Embassy of the Republic of Korea, has invited Bangladeshi Companies, specially the software & ITES developers in the area of **Broadcast & Visual Media Contents, Character, Games & Animation Contents, HD Multi-Media Contents and Overseas Contents**, through Bangladesh Computer Samity (BCS) to participate in the **“Gwangju Art Contents & Entertainment Industry Fair 2008 (Gwangju ACE Fair 2008) in Korea.**

The ACE Fair **Gwangju’s** representative Brand Exhibition has been established to nurture the Culture Content Industry by fostering Cultural and Industrial Exchanges both at home and abroad.

This is a wonderful opportunity for BCS Members to participate in an International Exhibition and to explore new Business with the related companies from 17 Countries.

**Following is the brief overview of the Event:**

<b>Name:</b>	<b>Gwangju ACE Fair 2008 (www.acefair.or.kr)</b>
<b>Theme</b>	<b>Content Evolve</b>
<b>Duration:</b>	Sep 04 - 07, 2008
<b>Hours:</b>	10:00 ~ 17:00
<b>Venue:</b>	Kimdaejung Convention Center, <b>Gwangju, Korea</b>
<b>Floor Space</b>	9,072 m <sup>2</sup>
<b>Exhibits:</b>	<ul style="list-style-type: none"><li>○ Broadcast and Visual Media Contents</li><li>○ Character, Games, and Animations Contents</li><li>○ HD Multi-Media contents</li><li>○ Overseas Contents</li></ul>

**Overview of last year exhibition**

<b>Exhibitors</b>	166 companies participated including broadcasting, Animation Games, etc.
<b>Domestic Companies</b>	109 companies occupying 287 booths, including CI Media and 3 major broadcasting stations [MBC, SBS, KBS]
<b>Overseas</b>	57 Companies from 17 countries including USA, China, Japan, etc.
<b>Achievement</b>	Approximately 70% exhibitors were satisfied with GWANGJU ACE FAIR 2008, contract signed amount, 83 Million US Dollar among buyers and exhibitors.

**Incentives for the Exhibitors:**

<b>The Exhibitors will get the following incentives from Organizer of this Exhibition:</b> <ol style="list-style-type: none"><li>1. Three Days Hotel Accommodation free of charge in Korea</li><li>2. Free transportation facility from Incheon Airport to Hotel and Hotel to Exhibition Centre. (Venue)</li></ol>
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Member: World Information Technology and Services Alliance (WITSA)



Member: Asian-Oceanian Computing Industry Organization (ASOCIO)



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## BANGLADESH COMPUTER SAMITY

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3. Free of charge exhibit stall
4. Free of charge interior decoration and installation.

### Incentives for the Visitors:

#### The Visitors will get the following incentives from Organizer of this Exhibition:

1. Two Days Free Hotel Accommodation in Korea
2. Free transportation facility from Incheon Airport to Hotel and Hotel to Exhibition Centre. (Venue)

Attached herewith, please find the Brochure providing detailed information on the Exhibition.

We urge honorable BCS Members, who are interested and capable in the fields of multimedia, game & entertainment, contents & embedded applications, to participate in this exhibition.

In order to enlist your name to participate in the show, please submit the following documents to BCS Secretariat within **Saturday, July 29, 2008** over email or surface mail:

- I. Letter of Intend on Letterhead
- II. Filled up Application Form (please find the Form attached herewith)
- III. Two recent photographs of each Person
- IV. Copy of Passport (first 7 pages)
- V. Company Profile describing capabilities and nature of business
- VI. Copy of Trade License or Memorandum & Articles of Association
- VII. Two recent import or export L/C copies
- VIII. Bank Statement for recent 3 months
- IX. TIN and VAT Certificate

Please note that these are the requirements asked by the KOTRA.

We are eagerly looking forward to hearing from you.

Thank you and best regards,

Sincerely,

Mohammad Zahirul Islam  
Secretary General  
Bangladesh Computer Samity

12th Floor, Sonartori Tower  
Plot # 12, Biponon C/A, Sonargaon Road  
Dhaka - 1000, Bangladesh

Tel: +880 2 9670955/56  
Mobile: +88-01713009282  
Fax: +880 2 9670955/56 Ext. 108

Email: [secretarygeneral@bcs.org.bd](mailto:secretarygeneral@bcs.org.bd)



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